

ESA 08

Sydney 1-5 December 2008



Interactions in Science, Interactions in Nature

33rd Annual Conference of the Ecological Society of Australia

‘Interactions in science, interactions in nature’

A fully carbon-neutral conference

1st – 5th December 2008
University of Sydney
Sydney, Australia

SPONSORSHIP & EXHIBITION PROSPECTUS

The Ecological Society of Australia is a professional society representing over 1 500 Australian and overseas ecologists. Its annual conference is one of the main events in the calendar of Ecology, Biological Conservation and Environmental and Natural Resource Management in Australia

Who will attend?

The Society organises an annual conference in Australia, providing a regular forum for National and International ecologists to gather and communicate advances in the ecological sciences. Eminent scientists have organised stimulating plenary sessions and symposia and will join conference delegates in open forum to discuss a wide range of ecological issues.

Content

Plenary sessions are being organized for each morning and afternoon of the Conference. These will include presentations from internationally recognized experts: Rick Shine, Jane Lubchenco, Meg Lowman, John Bruno and Joel Brown.

Various symposia will run between these plenary sessions, each running between ½ to full day. The accepted symposia will be announced over the next few months (see conference website for call for Symposia <http://www.ecolsoc.org.au/2008SydneyConference.htm>). Although a few symposia are already sponsored, symposium sponsorship offers the opportunity to showcase your organization to an audience interested in a particular issue.

The conference will also feature an open forum providing the opportunity for spoken papers and posters from delegates in every field of ecology. At least half the presentations will be of this nature, with some 200-250 presentations expected, over 50 poster presentations, and a conference attendance of 550-600 delegates.

Mid-week one-day field trips and evening social events (welcome function, conference dinner, poster sessions) also provide opportunities for sponsorship.

Carbon Neutral

Global climate change is one of the greatest ecological challenges facing humanity in the twenty-first century. As a contribution to reducing global CO₂ emissions, ESA '08 will be an entirely carbon-neutral conference. A carbon budget has been prepared and will be offset through the purchase of gold-standard renewable energy credits. These will cover all activities of all delegates attending the conference, including air travel, daily travel to and from the conference venue, field trips, accommodation, venue operation, meals and paper consumed in the production of conference publications. The comprehensive carbon-accounting makes ESA '08 one of the first entirely carbon-neutral conferences its kind.

Sponsorship Opportunities

As the premier annual meeting of Australasian professional ecologists, ESA 2008 offers government departments, companies and organisations providing products and services to this field, a unique forum in which to access a large number of existing and new clients. Your organisation can use this opportunity to heighten its profile in the market place and benefit from an association with this year's Ecological Society of Australia's annual meeting at the PCEC. The Conference runs for a full week, inclusive of mid-week field trips and week-end workshops and provides excellent exposure for a significant time.

Venue

The University of Sydney is an ideal venue for ESA 2008. The main auditorium and parallel sessions (symposia and open fora) and an area for sponsors, exhibitors and posters are adjacent to each other. This hub will provide facilities where delegates can mingle freely throughout sponsor exhibits, displays and posters. Registration, luncheon and refreshment breaks will be held in the same area as trade exhibits and displays.

Flexible promotional opportunities

The following packages have been tailored to appeal to a wide variety of marketing objectives. However, if there are other ways in which your organisation would like to be involved, we would welcome the opportunity to discuss these with you. Sponsorship and exhibition fees include GST. Tax Invoices will be provided.

LEVELS OF SPONSORSHIP

PREMIER SPONSORSHIP

Investment \$10,000.00

Benefits:

- Acknowledgement at the opening and closing Plenary sessions
- Company banner or logo to be displayed in a prominent position in the main auditorium
- Acknowledgement as Premier Sponsor and hyperlink on conference website
- Acknowledgement as Premier Sponsor and prominent logo on opening page of Handbook
- One page mono advertisement in Conference Handbook
- Company logo on Conference Satchels
- Promotional material insert in delegate satchels (optional)
- Complimentary registration for four (4) company/agency representatives
- One exhibition space – trestle table, 2 chairs and back board – if desired ELSE an additional complimentary delegate

MAJOR SPONSORSHIP

Investment \$7,500.00

Benefits:

- Acknowledgement at the opening and closing Plenary sessions
- Company banner or logo to be displayed in a prominent position in the main auditorium
- Acknowledgement as Major Sponsor and hyperlink on conference website
- Acknowledgement as Major Sponsor and prominent logo on opening page of Handbook
- One page mono advertisement in Conference Handbook
- Promotional material insert in delegate satchels (optional)
- Complimentary registration for two (2) company/agency representatives
- One exhibition space – trestle table, 2 chairs and back board – if desired ELSE an additional complimentary delegate

SYMPOSIUM SPONSORSHIP

Investment \$5,500.00

Benefits:

- Sponsorship of one conference Symposium*
- Acknowledgement at commencement and end of Symposium
- Acknowledgement as Symposium Sponsor and hyperlink on conference website
- Acknowledgement as Symposium Sponsor and prominent logo on opening page of Handbook
- Half page mono advertisement in Conference Handbook
- Promotional material insert in delegate satchels (optional)
- Opportunity for company banner to be hung in Symposium venue
- Complimentary registration for two (2) company/agency representatives

One exhibition space – trestle table, 2 chairs and back board – if desired ELSE an additional complimentary delegate

* A full list of proposed symposia will be available from the conference website in late April 2008 - visit website (www.ecolsoc.org.au/conferences) for further information.

SPONSOR

Investment \$2,500.00

Benefits:

Acknowledgement and hyperlink on website

Acknowledgement as a sponsor and logo on opening page of Handbook

Quarter page mono advertisement in Conference Handbook

Acknowledgement and hyperlink on conference website

Promotional material insert in delegate satchels (optional)

Opportunity for company banner to be hung in conference venue

Complimentary registration for one (1) company/agency representative

SPONSOR of ONE FIELD TRIP - available by negotiation – see contacts below

SOCIAL EVENT SPONSORSHIP — Welcome Reception, Poster Mixer, Conference Dinner - available by negotiation – see contacts below

EXHIBITOR (limited space available)

Investment \$550.00

Benefits:

One exhibition space – trestle table, 2 chairs and back board
Complimentary day refreshments and lunches for one (1) delegate

SATCHEL SPONSOR (one only)

Investment \$2,200.00

Benefits:

Company logo on delegate satchels (only Premier Sponsors and the Conference logo, plus yours, are on the satchel)
Promotional material insert in delegate satchels

PROMOTIONAL MATERIAL

Half page mono advertisement in program booklet
Satchel inclusion

\$330.00
\$275.00

Enquiries regarding sponsorship packages should be directed to any of:

Dr Clare McArthur
Chair of Local Organising Committee
Tel: 02 9351 2062
Fax: 02 9351 4119
Email claremc@usyd.edu.au

Dr Glenda Wardle
Field Trip Coordinator
Tel: +61 2 9351 7113
Fax: +61 2 9351 4119
Email: gwardle@bio.usyd.edu.au

Dee Hewish / Judy Potter
Conference Managers
Well Done Events
PO Box 5009
NOWRA DC NSW 2541
Tel: (02) 4422 2211
Fax: (02) 4422 3878
Email: esa@welldone.com.au

PLEASE RETURN THE SECTION BELOW TO RESERVE YOUR SPONSORSHIP or call the Conference Secretariat, on (02) 4422 2211 to discuss any additional opportunities you could offer.

All opportunities allocated strictly in order of receipt. Sponsorships confirmed by 15th July will be included in the Conference Flyer to be distributed at the end of July. 50% of the total cost committed is to be paid by 31st July; the balance to be paid by 31st October.

FAXBACK TO +61 2 4422 3878

Or post with cheque or credit card details to: ESA 2008 Secretariat
PO Box 5009
NOWRA DC NSW 2541 Australia

TEL: +61 2 4422 2211

EMAIL: esa@welldone.com.au

WEB: www.ecolsoc.org.au

- I choose:
- Premier Sponsor
 - Major Sponsor
 - Symposium Sponsor (specify session
 - Sponsor
 - Exhibitor
 - Conference Bag Sponsor
 - Bag Insert
 - In-kind support (please specify
 - Welcome Reception Sponsor (I understand that the cost is on application)
 - Poster Mixer Sponsor (I understand that the cost is on application)
 - Conference Dinner Sponsor (I understand that the cost is on application)

for the total cost of \$.....

CREDIT CARD DETAILS:

Please debit \$ to: Bankcard Mastercard VISA

Credit Card Number: Expiry Date:/.....

Name on Card: Signature:

Please contact me to finalise details. I will supply my organisation's overview for publicity, and our logo for use on web and printed materials, as soon as my Sponsorship is confirmed. If material is not sent in time for program printing, I acknowledge it may not be included in that document.

NAME:

POSITION:

ORGANISATION:

ADDRESS:

CITY/SUBURB: STATE: POSTCODE:

TEL: FAX: EMAIL:

SIGNED: DATE:/...../...